

Welcome

to the
WWI Innovation Day.

This event will reflect four years of intensive research activity in the area of future mobile networks and services.

What are the impacts on future business?

How do we address our customers needs?

What are the key elements in the value constellation?

The event is sponsored by Alcatel, DoCoMo Eurolabs, Elisa, Ericsson, France Telecom, Motorola, Nokia, Nokia Siemens Networks, Telenor and Vodafone,

with the support of the European Commission, FP6, ongoing Research Projects Ambient Networks, E²R, SPICE and WINNER

Costs: **140,00 € per (incl. lunch)**

Meeting location:

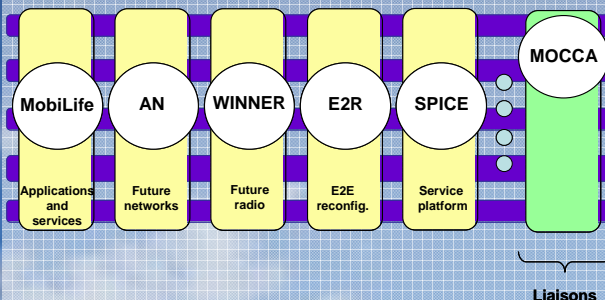
Bedford Hotel

If you have any questions, please
mail to: hauter@eurescom.eu
135-137, rue du Midi



Information Society
Technologies

About WWI:



The Wireless World Initiative (WWI), a major joint effort by industry, academia and government, builds a research initiative to lay the foundations for the long-term future of global wireless communications. WWI was started under the Sixth Framework Programme of the European Commission, with an set of five Integrated Projects: Ambient Networks, E²R, MobiLife, SPICE and WINNER. A liaison was set up with the MOCCA Coordination Action. The overall objective of WWI is to define mobile systems and functions that provide users with an excellent user experience while minimising the financial investment required. For WWI, the driving force is user centricity: Future wireless communications systems will have to provide all users – from individuals to service providers – with immediate added value.

Please register under

<http://www.eurescom.eu/WWI-Symposium/>

The WWI Innovation Day is co-located with the eMobility General Assembly, which takes place at the same location on 14th November, 2007.

For more information, please see
<http://www.emobility.eu.org/GA3/GA3-intro.html>

wwi Innovation Day

Brussels, November 13, 2007



**WWI project results
are ready for
exploitation -**

**What will the
business impact of
the results be?**



www.wireless-world-initiative.org

Agenda 13 November 2007

See www.wireless-world-initiative.org

09.00 Welcome-breakfast, registration

10.00 Opening (Werner Mohr, Nokia Siemens Networks)

10.20 Panel: From individual projects towards a common approach: benefits and challenges (Project Coordinators)

10:50 Holistic approach to research in WWI (Cross issue leaders)

11:20 Demo Opening

11.50 NGMN Key note presentation (Peter Meissner, CEO NGMN Ltd.)

12.30 Lunch break/ Demo

13.45 Panel: WWI – what impact?
Clearly received signals or noise only?
R. Zimmermann (EC), Peter Meissner (NGMN), Utan Mulligan (ETSI), Hendrik Berndt (NTTDoCoMo)

14:45 Towards the future: FP 7 plans (Henrik Abramowicz, Ericsson)

15:00 Coffee break

15.20 Parallel project sessions (WINNER, AN, SPICE, E2R)

18:00 Close

During the whole day demonstrations of all the WWI-projects will be shown in the conference room